

Press Release, 11 May 2026

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## 25hours Hotel The Oddbird Appoints Michael B. Gaehler as General Manager

Jakarta, 11 May 2026 — 25hours Hotel The Oddbird announces the appointment of Michael B. Gaehler as its new General Manager, marking a new chapter for the brand's first hotel in Asia-Pacific. Michael steps into the role with a clear focus: to keep the hotel true to its character while continuing to shape it as a place that feels open, creative, and connected to Jakarta.

With more than two decades in international hospitality, Michael brings experience across Europe and Asia, shaped by a career that bridges culinary roots and hotel leadership. He built his early foundation in Switzerland's fine dining scene before moving into senior operational roles, developing a hands-on approach and attention to detail that continue to define how he leads today.

Over the years, he has built his career within internationally recognised five-star hotels and design-led properties, with a focus on places that balance strong identity with day-to-day functionality. His experience spans both established hotels and new openings, where he has worked closely on shaping concepts, strengthening operations, and building teams that deliver a consistent, grounded guest experience.

Michael was also closely involved in the development of 25hours Hotel The Oddbird prior to its opening, leading the setup of operations, shaping the food and beverage direction including COPA Restaurant, and building the team that brought the hotel to life. His return now as General Manager brings both continuity and a deeper understanding of the property's identity.

At 25hours Hotel The Oddbird, he will oversee all aspects of the hotel's operations, from guest experience to programming across its spaces, including COPA Restaurant and Oddbird Bar, while continuing to guide the hotel's direction as it moves into its next phase.

"Jakarta is a city with its own rhythm. What makes this hotel special is how it picks that up and reflects it back in its own way," says Michael. "My focus is to keep that energy intact, while making sure every part of the experience feels considered and consistent."



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Known for his hands-on leadership style, Michael has built a reputation for developing strong teams and keeping operations grounded, with a practical understanding of both guest experience and financial performance.

Outside of work, he still enjoys being close to the kitchen, often cooking and hosting in his own time. He keeps active through running, hiking, biking, and diving, and has a long-standing interest in wellbeing and longevity. A dog lover at heart, he supports rescue over buying, and after years across the region, has developed a strong connection to Asia, with a particular appreciation for Indonesian and Thai

cuisine.

Since opening in November 2024, The Oddbird has grown into a place where guests and locals cross paths, whether for a stay, a meal, or a night out. Under Michael's leadership, the focus remains the same: keep it relevant, keep it grounded, and keep it connected to the city. Michael's appointment reflects the brand's ongoing commitment to Jakarta, as well as its wider growth in the region.

Press & image material for 25hours Hotel The Oddbird: [25hours-hotels.com/jakarta/the-odd-bird/media-page/](https://25hours-hotels.com/jakarta/the-odd-bird/media-page/)  
For more information about all 25hours Hotels, visit: [25hours-hotels.com](https://25hours-hotels.com)  
25hours Hotels videos: [youtube.com/25hourshotels](https://youtube.com/25hourshotels)

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## About 25hours Hotels

25hours Hotels is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, which holds a majority shareholding.

Christoph Hoffmann, Kai Hollmann, Ardi Goldman and Stephan Gerhard were the founders and creative minds behind the 25hours brand, that was built from 2005 and today operates 18 hotels in prime European destinations like Hamburg, Berlin, Paris, Copenhagen and Florence as well as in the international metropolises of Jakarta, Dubai and Sydney. 25hours is a smart, culturally resonant hotel idea characterized by provocative urban locations, irreverent yet functional aesthetic, and the romantic nostalgia of grand hotels. The brand focuses on individuality, authenticity and personality and, under the motto "If you know one, you know none", designs each of its hotels with different designers and unique style. Trieste, Trojena and Cairo are among the future destinations.

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