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Daniel Pahl takes over as General Manager at 25hours Hotels in Frankfurt



The 25hours Hotel The Trip and the 25hours Hotel The Goldman in Frankfurt have a new General Manager. Daniel Pahl is taking over the management of both hotels – and brings with him exactly what defines 25hours: a flair for hospitality, a genuine curiosity about people and a career that has been rooted in the hotel industry from the very beginning. Daniel knows the business from many angles. His professional career began at Mövenpick Hotels & Resorts, including the Frankfurt location. He subsequently served as Cluster General Manager for the Freigeist Hotels in Göttingen and the Hotel zum Löwen in Duderstadt. Later in his career, the native of Hesse first worked as General Manager at Vienna House in Braunschweig, before

the trained police officer and hotel manager took on management responsibilities at Pentahotels in Kassel, Braunschweig and Eisenach for several years. Most recently, Daniel served as founder and Managing Director of the boutique hotel Palmenbad in Kassel, which also includes the restaurant kleinOD – a property establishment that he and his team developed into one of the region’s most popular venues. In addition, Daniel completed an MBA specialising in innovation, sustainability and leadership, with a focus on a hospitality industry that will be supported by AI and digitalisation in the future.

Speaking about his new role at 25hours, Daniel Pahl says: “What appeals to me most about Frankfurt is its diversity. This city is colourful, creative and anything but one-dimensional. Here, so many things that are usually far apart in the world exist in close proximity to one another, and that is exactly what our two hotels reflect. In the station district, we’ve found the perfect home for the 25hours Hotel The Trip: anyone arriving here is immediately right in the heart of one of the liveliest and most diverse neighbourhoods. In Ostend, the 25hours Hotel The Goldman continues this story in its own unique way – artistically, creatively and with an energy that reinvents the up-and-coming district around Hanauer Landstraße anew every day. I look forward to developing these two hotels further together with our teams and the people who make this city what it is.”

Speaking about the 25hours Hotel The Goldman, the new General Manager adds: “For me, Ostend is perhaps the most exciting district Frankfurt has to offer. An area that is reinventing itself without denying its roots. The Goldman isn’t just a hotel that happens to be there – it’s a genuine part of this development. Artistic energy, a creative neighbourhood, a community that truly lives and breathes this place: That is a privilege, and I take it very seriously.” Daniel has a different focus at the 25hours Hotel The Trip: “Seven floors, seven worlds – anyone who steps into the hotel won’t have time to get bored. The Bahnhofsviertel is often misunderstood, yet it is one of the liveliest and most gastronomically rich districts I know. The Trip belongs right here.”

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Marion Trinel-Cransac, CEO of operator KNSA says: “We are delighted to have found in Daniel a General Manager who knows the Frankfurt market well and is passionately committed to 25hours. I am very much looking forward to working with him and am convinced that Daniel’s personality, his network and his experience will help take our hotels to the next level.”

Press & image material for the 25hours Hotel The Trip: <https://25hours-hotels.com/frankfurt/the-trip/media-page/>

Press and image material for 25hours Hotel The Goldman: <https://25hours-hotels.com/frankfurt/the-goldman/media-page/>

Further information on all 25hours Hotels: 25hours-hotels.com

Videos about 25hours Hotels: youtube.com/25hourshotels

About 25hours Hotels

The 25hours Hotels are part of Ennismore, a hospitality company rooted in culture and a creative network. This global collective is shaped by its founding figures and comprises brands that focus on contemporary hospitality. Ennismore is a joint venture with Accor. Accor is the majority shareholder.

The 25hours brand was established in 2005 by its four founders: Christoph Hoffmann, Kai Hollmann, Ardi Goldman and Stephan Gerhard. Today, there are 18 hotels in European destinations such as Hamburg, Berlin, Paris, Copenhagen and Florence, as well as in the international cities of Jakarta, Dubai and Sydney. 25hours is a smart hotel concept characterised by charming, relaxed service, seeking to meet the needs of the urban, cosmopolitan traveller. The brand focuses on individuality, authenticity and personality, and under the motto “If you’ve seen one, you’ve seen none”, designs each of its hotels with different designers and a unique style. Trieste, Trojena and Cairo are among the future destinations.

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