

Press release, 8 July 2025

## ARTIST IN HOTEL RESIDENCE kicks off with five new artists at 25hours Hotel Langstrasse

Zurich: Since the opening of 25hours Hotel Langstrasse in April 2017, 25 international artists have been guests of the project Artist in Hotel Residence. Now the new artists who will be staying at the hotel this summer and are using the studio as their personal workspace have been selected. Among them are Alexandra Karpilovski from Stockholm, Xinyu Han from Shanghai, Alisa Pidverbna and Andrii Nekraha from Kharkiv and Roy Menachem Markovich from Tel Aviv. At the end of their residence, the artists will each host an open studio event, showcasing the artwork that they have produced which subsequently becomes part of the hotel's art collection. The Artist in Hotel Residence project is curated by Swiss artist and curator Esther Eppstein, who has been awarded the Grand Prix Meret Oppenheim 2021, the art prize of the Federal Office of Culture, among other honours.



„The invited artists enjoy the hotel's hospitality and the special artist residency, which combines a holiday feeling with a concentrated retreat to the artist's studio. They appreciate the possibilities offered by the workspace provided in the hotel, which is furnished to meet their needs. The unique location of the studio, with its large window overlooking the railway tracks and in the middle of district number 4, is also a meeting place. The open studio at the end of the residency offers the opportunity for personal encounters with the international artists. The local art scene appreciates the open studios as a temporary hotspot while the Zurich art scene is otherwise on summer break,” says Esther Eppstein.

Alexandra Karpilovski will kick off the series. Alexandra's works blend raw emotion with poetic detail, creating immersive spaces through drawing, text and installation. Her art reflects themes such as identity, longing and emotional chaos, inviting viewers to reflect.

Alexandra will be followed in mid-July by Xinyu Han. She captures fleeting moments with a cinematic gaze – nighttime scenes, passing cars and quiet glances become reflections on presence and existence. The images enable new dialogues and discoveries.

Andrii Nekraha and Alisa Pidverbna will then be the guests. The two young artists from Kharkiv currently live in Lucerne. They process personal experiences of war and displacement in impressive paintings.

The last artist of the season is Roy Menachem Markovich from Tel Aviv. Using found objects from Langstrasse – from pizza boxes to electronic scrap – the multimedia artist creates precarious and humorous sculptures with depth.

Lukas Meier, General Manager of the 25hours Hotels in Zurich, is also looking forward to the upcoming weeks: “Art means life, so I think it's wonderful that we can carry out the Artist in Hotel Residence project in our hotel.”

# come as you are.



Open studio dates with the artists:

Alexandra Karpilovski, Stockholm // 7.–20.7.25 //

Open studio in collaboration with ice cream project (Zurich) on Saturday, 19.7., 4-7 pm

Xinyu Han, Shanghai // 21.7.–3.8.25 //

Open studio in collaboration with Modern Animals Gallery (Zurich) on Saturday, 2.8., 4-7 pm

Alisa Pidverbna & Andrii Nekraha, Kharkiv, currently based in Lucerne // 4.–17.8.25 //

Open studio in collaboration with Marina Belobrovaja, artist and filmmaker (Zurich) on Saturday, 16.8., 4-7 pm

Roy Menachem Markovich, Tel Aviv // 18.–31.8.25 //

Open studio in collaboration with message salon embassy, (Zurich) on Saturday, 30.8., 4-7 pm

To wrap things up, the open studio events offer a glimpse behind the scenes. Visitors are welcome to drop by, discover the artworks created during the residency, meet the artists, and enjoy cheesecake, snacks, and a glass of bubbles.

More information: <https://www.25hours-hotels.com/artist-in-hotel-residence>

Press and image material on 25hours Hotel Langstrasse: [25hours-hotels.com/zurich/langstrasse/media-page/](https://www.25hours-hotels.com/zurich/langstrasse/media-page/)

Further information on all 25hours hotels: [25hours-hotels.com](https://www.25hours-hotels.com)

Videos about 25hours Hotels: [youtube.com/25hourshotels](https://youtube.com/25hourshotels)

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## About 25hours Hotels

25hours Hotels is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, which holds a majority shareholding.

Christoph Hoffmann, Kai Hollmann, Ardi Goldman and Stephan Gerhard were the founders and creative minds behind the 25hours brand, that was built from 2005 and today operates 17 hotels in prime European destinations like Hamburg, Berlin, Paris, Copenhagen and Florence as well as in the international metropolises of Jakarta and Dubai. 25hours is a smart, culturally resonant hotel idea characterized by provocative urban locations, irreverent yet functional aesthetic, and the romantic nostalgia of grand hotels. The brand focuses on individuality, authenticity and personality and, under the motto “If you know one, you know none”, designs each of its hotels with different designers and unique style. Sydney, Trieste, Trojena and Cairo are among the future destinations.

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