

Press release, 17 June 2025

Fresh, colourful and aromatic – Ribelli takes off with a new concept



Chi mangia bene, vive bene, or in other words, those who eat well live well. Inspired by the Italian cuisine, Ribelli brings the lightness of the south to Zurich West. Since the end of May, guests have been enjoying the restaurant's fresh look by the newly opened pool. The concept combines high-quality Italian dishes and enjoyment. To achieve this, 25hours has teamed up with Zurich restaurateur Hermann Dill, co-founder of the vegan restaurant roots and a pioneer of sustainable food culture. Together with head chef Graziano Magro, they have created a new menu that combines tradition and contemporary spirit. It offers a diverse selection, including creative vegetarian and vegan dishes that are ideal for sharing and focus on the experience of eating together.

"At Ribelli, Italian hospitality meets urban lightness, and la dolce vita is not

just a feeling, but part of every visit. With our new concept, we want to invite the people of Zurich and our hotel guests to take a seat at our Italian tavolata and embark on a Mediterranean journey," says Lukas

Meier, General Manager of the 25hours Hotels in Zurich. The menu includes "Piatti da Condividere" such as a light Insalata di Agrumi with citrus fruits and chickpeas, Fregola Sarda with seafood or Cappellacci with a mushroom and tofu filling and truffles. Creative new pizza creations complement the offering — for example, with courgette cream, scamorza and grilled aubergine. Italian classics such as Chitarrine alle Vongole with clams are also on the menu.

"We also provide the perfect drinks with our new COMPANION Spritz Bar in the restaurant. Over 30 spritz drinks from all over the world are waiting to be discovered," adds Lukas Meier. COMPANION are spirit creations from the 25hours Hotels family and are known for Dolce Vita made in Hamburg.



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The 25hours Hotel Zurich West has been presenting itself with a new concept since last summer with a focus on sport and vitality. In addition to the redesigned lobby, the Vitality Suites and sports equipment in the rooms, a 25-metre outdoor pool has been added to the hotel's offering.

Press and image material on 25hours Hotels: <u>25hours-hotels.com/de/zurich/zurich-west/media-page/</u>
Further information on all 25hours hotels: <u>25hours-hotels.com</u>
Videos about the 25hours Hotels: <u>youtube.</u>

About 25hours Hotels

25hours Hotels is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, which holds a majority shareholding.

Christoph Hoffmann, Kai Hollmann, Ardi Goldman and Stephan Gerhard were the founders and creative minds behind the 25hours brand, that was built from 2005 and today operates 17 hotels in prime European destinations like Hamburg, Berlin, Paris, Copenhagen and Florence as well as in the international metropolises of Jakarta and Dubai. 25hours is a smart, culturally resonant hotel idea characterized by provocative urban locations, irreverent yet functional aesthetic, and the romantic nostalgia of grand hotels. The brand focuses on individuality, authenticity and personality and, under the motto "If you know one, you know none", designs each of its hotels with different designers and unique style. Sydney, Trieste, Trojena and Cairo are among the future destinations.

Press contact

25hours Hotels Anaïs Hars PR Manager Zollhaus, Ericus 1 20457 Hamburg m +49 173 1536476 media@25hours-hotels.com

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