

Press Release, 25<sup>th</sup> of June 2025

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## 25hours Hotel The Olympia announces key personnel who will lead the hotel as it grows into an authentic community hub



25hours Hotel The Olympia has announced the team that will drive the hotel's vision as the global brand expands into Australia. Jeremy Colahan has been appointed General Manager of 25hours Hotel The Olympia, whilst Mitch Orr joins as Culinary Director across the hotel and venues.

General Manager Jeremy Colahan will lead a team of 130 staff as the hotel prepares for opening this Spring. Bringing over 15 years of experience to the role, including most recently as General Manager of Hotel X and Hotel Manager of W Brisbane, Colahan will champion the importance of authentic hospitality at 25hours Hotel The Olympia as it establishes itself as

Sydney's newest cultural playground at the intersection of five creative Sydney neighbourhoods - Paddington, Surry Hills, Darlinghurst, Kings Cross and Moore Park.

No stranger to the fast-paced environment, challenges and change that come with the buzz of the pre-opening period, Colahan leans on his experience successfully launching two previous Australian hotels.

"Right now is our chance, as hoteliers, to set the cultural expectation of our hotel, and build a team of people that will bring our identity to life. 25hours Hotel The Olympia is home to a distinctive offering - including the most unique hotel design narrative I've encountered in my career. The hotel is inspired by the locale and the unique heritage of the building including its past life as the West Olympia Theatre, which has inspired a narrative of Dreamers and Renegades drawing on the prototypical heroes of great films. The people we engage to bring this special story to life is paramount", said Colahan.

"One of the most invigorating parts of my career is providing a platform to grow others. My priority is fostering an environment that encourages creativity, individuality, and ambition."

Earlier this year Colahan travelled to Germany, where the 25hours story began, to meet with founder Christoph Hoffman: "The way I was made to feel when I was at the hotel - acknowledged, welcomed and truly understood as an individual - reinforced all of the things I love about the brand, and that is what I want to emulate in the authentic hospitality we will deliver at 25hours Hotel The Olympia."

Colahan's priority is to establish an environment where guests feel the energy that the 25hours brand demands from the moment they walk through the doors. A focus on welcoming spirit and generosity will be the key to creating a neighbourhood hub that sustains long-term performance and becomes ingrained as part of the community.

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Creating a dining experience that appeals to the local market and is well-received by the community will take centre stage for Culinary Director, Mitch Orr. In this role Orr will oversee Studio Paskin venues The Palomar, The Mulwray, and Jacob the Angel as well as rooftop bar Monica, in-room dining and events.

A proud Sydney-sider with deep roots in the city's dining community, Orr brings local insight, authenticity and trusted relationships to the project - making him the essential bridge between Studio Paskin's global ethos and Sydney's unique culinary culture.

The role marks his most ambitious project to date, offering an opportunity to build a dynamic team, and shape a new chapter in the Sydney dining scene.

"The venues that will be part of 25hours The Olympia are known globally for their vibrant and energetic atmosphere. I'm excited to build a team that reflects this energy and can bring it to life, which will start from the work culture we will create", said Orr.

Orr joins 25hours from his most recent role at the helm of Kiln where he honed his passion for live fire cooking - a method intrinsic to The Palomar's focus on elemental techniques. Orr's innovative approach has set a new benchmark for what hotel dining in Australia can be—creative, connected, and unapologetically local.

25hours Hotels is part of Ennismore, the world's fastest-growing lifestyle hospitality company. It will mark the entry of 25hours into Australia and the brand's 18th global hotel.

Press and image material for 25hours Hotel The Olympia:

<https://25hours-hotels.com/sydney/the-olympia/media-page/>

For more information about all 25hours Hotels, visit: [25hours-hotels.com/](https://25hours-hotels.com/)

25hours Hotels videos: [youtube.com/25hourshotels](https://youtube.com/25hourshotels)

## About 25hours Hotels

25hours Hotels is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a subsidiary of Accor, formed in 2021.

Christoph Hoffmann, Kai Hollmann, Ardi Goldman and Stephan Gerhard were the founders and creative minds behind the 25hours brand, that today operates 17 hotels in German speaking countries as well as Florence, Paris, Dubai and Copenhagen. 25hours is a smart, culturally resonant hotel idea characterized by provocative urban locations, irreverent yet functional aesthetic, and the romantic nostalgia of grand hotels. The brand focuses on individuality, authenticity and personality and, under the motto "If you know one, you know none", designs each of its hotels with different designers and unique style. Sydney, Jakarta, Trieste, Trojena and Porto are among the future destinations.

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## **Press contact**

**25hours Hotels**  
**Anne Berger**  
**Head of Public Relations**  
**Zollhaus, Ericus 1**  
**20457 Hamburg**  
**m +49 174 94 81 321**  
**[media@25hours-hotels.com](mailto:media@25hours-hotels.com)**

**25hours Hotel The Olympia**  
**Sophie Meng**  
**Commercial Director**  
**1 Oxford Street**  
**Paddington, NSW, 2021**  
**[sophie.meng@25hours-hotels.com](mailto:sophie.meng@25hours-hotels.com)**

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