

Press release, 26 May 2025

## Patricia Rzehatschek appointed General Manager of 25hours Hotel at MuseumsQuartier



Manager before moving to 25hours.

The 25hours Hotel at MuseumsQuartier in Vienna's seventh district has a new General Manager. Patricia Rzehatschek is now responsible for the hotel which has 216 rooms, the Dachboden bar above the rooftops of Vienna, RIBELLI restaurant and the cosy Kvetch Burgergarten. Patricia has long been an established member of the 25hours team. She has been working at the hotel as Operations Manager and Food & Beverage Operations Manager since April 2022. The hotel professional completed her training in Berlin at the RAMADA Hotel Berlin-Mitte. After working in event management and as a front office clerk at the Wellness Hotel Cervosa\*\*\*\*\* in Serfaus in Tyrol, Patricia's path finally led her to Vienna, where she first worked as Restaurant Manager at the Porzellan Restaurant and later for the DO & CO restaurants. After an eight-month sabbatical, during which she volunteered at Caritas in Vienna, among other things, the native German returned to PACO Restaurant as Location

"I am passionate about the hotel industry and especially about food and beverage – that's exactly why I love and appreciate our 25hours Hotel in Vienna so much," says the new General Manager, adding: "The hotel is an urban hideaway right next to Weghuberpark with 216 creatively furnished rooms, a spacious spa and a fantastic mix of diverse dining options. I am therefore all the more excited about everything that lies ahead: the spectacular renovation of our lobby in the summer and many new events with a focus on sport, such as our Yoga & Bali Brunch. Together with my fantastic team, I want to continue creating a place that surprises, inspires and connects."

Katherina Klimke, VP Operations at 25hours Hotels, also shares her enthusiasm: "Patricia knows the hotel and our 25hours universe inside out – so I am all the more delighted that we have been able to promote her from within our own ranks to General Manager. As the previous Operations Manager, she has already played a key role in shaping the hotel's operations. With her passion, clear leadership style and close relationship with the team, she will continue to shape the hotel with fresh ideas."

The 25hours Hotel at MuseumsQuartier is a relaxed, atmospheric hotel which plays with the dreams and sensations associated with the world of the circus. Bold use is made of colour throughout the hotel, with red often dominating as the classic colour of the circus, for example in the corridors' carpets, heavy velvet curtains and much of the upholstery. Vibrant, cheerful colours also play a key role in the concept for the guest rooms. But overnight guests aren't the only ones who can enjoy the superb view. Anyone can use the spectacular outdoor lift to travel right the way

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up to the top floor. It's worth the trip to take in the roof terrace overlooking the park, the parliament and the palace of justice – on a clear day, one can even see the vineyards of Korneuburg and Klosterneuburg.

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## About 25hours Hotels

25hours Hotels is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Ennismore is a joint venture with Accor, which holds a majority shareholding.

Christoph Hoffmann, Kai Hollmann, Ardi Goldman and Stephan Gerhard were the founders and creative minds behind the 25hours brand, that was built from 2005 and today operates 17 hotels in prime European destinations like Hamburg, Berlin, Paris, Copenhagen and Florence as well as in the international metropolises of Jakarta and Dubai. 25hours is a smart, culturally resonant hotel idea characterized by provocative urban locations, irreverent yet functional aesthetic, and the romantic nostalgia of grand hotels. The brand focuses on individuality, authenticity and personality and, under the motto "If you know one, you know none", designs each of its hotels with different designers and unique style. Sydney, Trieste, Trojena and Porto are among the future destinations.

## Press Contact

25hours Hotels  
Anaïs Hars  
PR Manager  
Zollhaus, Ericus 1  
20457 Hamburg  
m +49 173 15 36 476  
[media@25hours-hotels.com](mailto:media@25hours-hotels.com)

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